After completing his PhD in Physics in Eindhoven, the Netherlands, **Frans Kampers** joined what is now Wageningen University & Research in 1989. After management functions in instrumentation and measurement technology and information strategy he co-ordinated the bionanotechnology research in Wageningen, which focuses on applications of nanotechnology in food and nutrition. He was president of the International Society of Food Applications of Nanoscale Sciences (ISFANS) and is a member of the Executive Board of NanoNextNL, the Dutch research programme on nanotechnology. He coordinated the Belgium/Netherlands region in the proposal for a Knowledge and Innovation Community (KIC) for the European food sector, set up the cross-over research programme "High Tech to Feed the World", has been involved in the co-ordination of the EU project PicknPack and assists start-up companies to get to the seed phase. He is the main author of the strategy document "Food Transitions 2030" on how the agro-food system must transition and can become future proof.